CONTRACT



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And:

Greer Margolis Mitchell Burns 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

	Contract / Rev	vision		Alt Order #				
	938958	1		06259023				
Product								
Issue								
Contract Dates	Estimate #							
09/25/12 - 11/06/12	1540 DSCC #	‡ 1540						
Advertiser	_1		Ori	ginal Date	/ Revision			
Democratic Senatorial C	ampaign Com	mittee	0	8/02/12	/ 08/02/12			
l	Billing Cycle	Billing Calendar Broadcast Account Executive Mary Tricoli			Cash/Trade			
	EOM/EOC				Cash			
	Station				Sales Office			
	KOAT				HRP -Washingt			
	Special Hand	ling			·			
	Demographic				· · · · · · · · · · · · · · · · · · ·			
	Adults 35+							
		1			T			
	IDB#	Advert	iser	Code	Product Code			
	9912856	49			53			
	Agency Ref			Advertiser	Ref			

Spots/ Type Spots Length Week Amount Start/End Time Rate *Line Ch Start Date End Date Description Days MM \$38,000.00 :30 Action 7 News @ 10p M-F 10-1030p KOAT 09/25/12 11/05/12 **End Date** Weekdays Spots/Week Rate Start Date Week: 09/25/12 \$1,900.00 10/01/12 MTWTF-~ 5 Week: 10/02/12 \$1,900.00 10/08/12 MTWTF~~ 3 10/15/12 MTWTF--3 \$1,900.00 Week: 10/09/12 3 Week: 10/16/12 10/22/12 MTWTF--\$1,900.00 \$1,900.00 10/29/12 MTWTF--3 Week: 10/23/12 \$1,900.00 11/05/12 MTWTF--Week: 10/30/12 NM 27 \$12,825.00 KOAT 09/25/12 11/05/12 The View 10-11a 10-11a :30 End Date Weekdays Spots/Week Start Date Rate \$475.00 Week: 09/25/12 3 10/01/12 MTWTF--10/08/12 3 \$475.00 Week: 10/02/12 MTWTE--10/15/12 3 \$475.00 Week: 10/09/12 MTWTE--10/22/12 MTWTF--5 \$475.00 Week: 10/16/12 Week: 10/23/12 10/29/12 MTWTE--5 \$475.00 Week: 10/30/12 11/05/12 MTWTF--\$475.00 NM 30 \$37,500.00 1030-1105p :30 Action 7 News @ 1030p KOAT 09/25/12 11/05/12 Spots/Week Start Date End Date Weekdays Rate \$1,250.00 Week: 09/25/12 10/01/12 MTWTE--5 5 \$1,250.00 10/08/12 MTWTE-~ Week: 10/02/12 5 \$1,250.00 10/15/12 MTWTE--Week: 10/09/12 Week: 10/16/12 10/22/12 MTWTE--5 \$1,250.00 5 10/29/12 MTWTF--\$1,250.00 Week: 10/23/12 5 \$1,250.00 11/05/12 Week: 10/30/12 MTWTE--NM 27 \$9,450.00 KOAT 09/25/12 1105-1135p :30 11/05/12 Nightline Start Date End Date Weekdays Spots/Week Rate \$350.00 2 Week: 09/25/12 10/01/12 MTWTF--10/08/12 MTWTF~~ 5 \$350.00 Week: 10/02/12 MTWTF--5 \$350.00 Week: 10/09/12 10/15/12 MTWTF--5 \$350.00 10/22/12 Week: 10/16/12 5 \$350.00 Week: 10/23/12 10/29/12 MTWTF--5 \$350.00 11/05/12 MTWTE--Week: 10/30/12

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KOAT 3801 Carlisle Blvd. NE Albuquerque, NM 87107 (505)884-7777

Alt Order # Contract / Revision 06259023 938958 Contract Dates Product Estimate # 1540 DSCC #1540 09/25/12 - 11/06/12 ssue

Original Date / Revision Advertiser 08/02/12 / 08/02/12 Democratic Senatorial Ca

						Spots/	Dete	Tuna C	o o to	Amount
*Line Ch Start	Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate	TypeS	บบเร	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>			···			40.055
N 5 KOAT 09/25	/12 11/05/	12 Kimmel		1135p-1235a		:30		NM	31	\$3,875.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 09/25/12	10/01/12	MTWTF	6	\$125.00 \$125.00						
Week: 10/02/12	10/08/12	MTWTF	5 5	\$125.00 \$125.00						
Week: 10/09/12 Week: 10/16/12	10/15/12	MTWTF MTWTF	5 5	\$125.00 \$125.00						
Week: 10/16/12 Week: 10/23/12	10/22/12 10/29/12	MTWTF	5	\$125.00						
Week: 10/30/12	11/05/12	MTWTF	5	\$125.00						
						:30		NM	15	\$3,750.00
N 6 KOAT 10/16			•	11a-12n <u>Rate</u>		.50		','''		40,.00.00
<u>Start Date</u> Week: 10/16/12	End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week 5	\$250.00						
Week; 10/23/12	10/29/12	MTWTF	5	\$250.00						
Week: 10/30/12	11/05/12	MTWTF	5	\$250.00						
N 7 KOAT 10/16	****			12-1pm		:30		NM	9	\$1,800.00
Start Date	End Date	Weekdays	: <u>Spots/Week</u>	Rate		.00				
Week: 10/16/12	10/22/12	MTWTF	3	\$200.00						
Week: 10/23/12	10/29/12	MTWTF	3	\$200.00						
Week: 10/30/12	11/05/12	MTWTF	3	\$200.00						
N 8 KOAT 10/16		12 General H	nsnital	2-3p/1-2p		:30		NM	15	\$3,750.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/16/12	10/22/12	MTWTF	5	\$250.00		•				
Week: 10/23/12	10/29/12	MTWTF	5	\$250.00						
Week: 10/30/12	11/05/12	MTWTF	5	\$250.00						
N 9 KOAT 09/25	/12 11/05/	12 Ellen 3-4p		3-4p		:30		NM	27	\$10,800.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 09/25/12	10/01/12	-TWTF	4	\$400.00				l		
Week: 10/02/12	10/08/12	MTWTF	4	\$400.00						
Week: 10/09/12	10/15/12	MTWTF	4	\$400.00						
Week: 10/16/12	10/22/12	MTWTF	5	\$400.00				ŀ		
Week: 10/23/12	10/29/12	MTWTF	5	\$400.00				1		
Week: 10/30/12	11/05/12	MTWTF	5	\$400.00				AIM	20	\$33,000.00
N 10 KOAT 09/25				5-530p		:30		NM	30	\$33,000.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u> \$1,100.00				- 1		
Week: 09/25/12	10/01/12	MTWTF~-	5 5	\$1,100.00						
Week: 10/02/12	10/08/12	MTWTF MTWTF	5	\$1,100.00						
Week: 10/09/12	10/15/12 10/22/12	MTWTF	5	\$1,100.00						
Week: 10/16/12 Week: 10/23/12	10/22/12	MTWTF	5	\$1,100.00						
Week: 10/30/12	11/05/12	MTWTF	5	\$1,100.00						
				6-630p		:30		NM	20	\$26,000.00
N 11 KOAT 09/25		12 Action 7 N Weekdays	ews@bp Spots/Week	6-630р Rate		.00		, ,		. ,
<u>Start Date</u> Week: 09/25/12	End Date 10/01/12	MTWTF	<u>5</u>	\$1,300.00						
Week: 10/02/12	10/08/12	MTWT F	3	\$1,300.00				1		
Week: 10/09/12	10/15/12	MTWT F	3	\$1,300.00						
Week: 10/16/12	10/22/12	MTWTF	3	\$1,300.00				ŀ		
Week: 10/23/12	10/29/12	MTWTF	3	\$1,300.00						
Week: 10/30/12	11/05/12	MTWTF	3	\$1,300.00						
N 12 KOAT 09/25	/12 11/05/	12 6a A7N M	ore In The AM	6-7a		:30		NM	25	\$30,625.00

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Contract / Revision Alt Order # 06259023 938958 Product Estimate # Contract Dates 1540 DSCC #1540 09/25/12 - 11/06/12 Issue

> Original Date / Revision Advertiser 08/02/12 / 08/02/12 Democratic Senatorial Ca

						Spots/				
*Line Ch Start I	Date End D	ate Descripti	on	Start/End Time	Days	Length Week	Rate	Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 09/25/12	10/01/12	MTWTF	4	\$1,225.00						
Week: 10/02/12	10/08/12	MTWTF	3	\$1,225.00						
Week: 10/09/12	10/15/12	MTWTF	3	\$1,225.00				i	i	
Week: 10/16/12	10/22/12	MTWTF	5	\$1,225.00				- 1	i	
Week: 10/23/12	10/29/12	MTWTF	5	\$1,225.00				- 1	i	
Week: 10/30/12	11/05/12	MTWTF	5	\$1,225.00					i	
N 13 KOAT 10/16/			nent Tonight 630-			:30		NM	3	\$3,300.00
Start Date	End Date	Weekdayş	Spots/Week	Rate					i	
Week: 10/16/12	10/22/12	MTWTF	1	\$1,100.00					i	
Week: 10/23/12	10/29/12	MTWTF	1	\$1,100.00 \$1,100.00						
Week: 10/30/12	11/05/12	MTWTF				-20		NM	24	\$20,400.00
N 14 KOAT 09/25/			ning America	7-9a		:30		MINI	24	\$20,400.00
<u>Start Date</u> Week: 09/25/12	End Date 10/01/12	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$850.00					l	
Week: 10/02/12	10/01/12	MTWTF	4	\$850.00						
Week: 10/02/12	10/05/12	MTWTF	4	\$850.00					l	
Week: 10/03/12	10/13/12	MTWTF	5	\$850.00						
Week: 10/13/12	10/29/12	MTWTF	5	\$850.00						
Week: 10/30/12	11/05/12	MTWTF	5	\$850.00						
N 15 KOAT 09/25/			Regis & Kelly 9-10			:30		NM	27	\$12,825.00
Start Date	End Date	Weekd <u>ays</u>	Spots/Week	Rate		.00				. ,
Week: 09/25/12	10/01/12	-TWTF	3	\$475.00						
Week: 10/02/12	10/08/12	MTWTF	3	\$475.00						
Week: 10/09/12	10/15/12	MTWTF	3	\$475.00						
Week: 10/16/12	10/22/12	MTWTF	5	\$475.00						
Week: 10/23/12	10/29/12	MTWTF	5	\$475.00						
Week: 10/30/12	11/05/12	MTWTF	8	\$475.00						
N 16 KOAT 10/19/	12 11/02/1	20/20		9-10p		:30		NM	3	\$6,600.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/15/12	10/21/12	1	1	\$2,200.00						
Week: 10/22/12	10/28/12	1	1	\$2,200.00						
Week: 10/29/12	11/04/12	1	1	\$2,200.00						ec 400 00
N 17 KOAT 10/20/			ews @ 10p Sat	10-1035p		:30		NM	3	\$5,100.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$1,700.00					1	
Week: 10/15/12	10/21/12	1-	1	\$1,700.00				i	1	
Week: 10/22/12 Week: 10/29/12	10/28/12 11/04/12	1- 1-	1	\$1,700.00					l	
			0.5.0.1			:30	····	NM	6	\$3,300.00
N 18 KOAT 09/29/	12 11/03/1 End Date		ews @ 5p Sat	5-530p		.30		14141		φο,σσσ.σσ
Week: 09/24/12	09/30/12	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$550.00					i	
Week: 10/01/12	10/07/12	1-	<u>i</u>	\$550.00					i	
Week: 10/08/12	10/14/12	1-	1	\$550.00						
Week: 10/15/12	10/21/12	1-	1	\$550.00					1	
Week: 10/22/12	10/28/12	1-	1	\$550.00					ł	
Week: 10/29/12	11/04/12	1-	1	\$550.00					1	
N 19 KOAT 09/29/	12 11/03/1	12 Sa 6a A7N	More in the AM	6-9a	• • •	:30	· ·	MM	6	\$3,750.00
Start Date	End Date	Weekdays	Spots/Week	Rate					I	
Week: 09/24/12	09/30/12	1-	1	\$625.00					l .	

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Week: 10/22/12

10/28/12

Alt Order # Contract / Revision 938958 06259023 Contract Dates Product Estimate # 1540 DSCC #1540 Issue 09/25/12 - 11/06/12

> Original Date / Revision <u>Advertiser</u> 08/02/12 / 08/02/12 Democratic Senatorial Ca

						Spots/				
*Line Ch Start	Date End D	ate Descripti	on	Start/End Time	Days	Length Week	Rate	Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate			····			
Week: 10/01/12	10/07/12	1-	1	\$625.00				l		
Week: 10/08/12	10/14/12	1-	1	\$625.00						
Week: 10/15/12	10/21/12	1-	1	\$625.00						
Week: 10/22/12	10/28/12	1-	1	\$625.00						
Week: 10/29/12	11/04/12	1-	1	\$625.00						
N 20 KOAT 10/21			lews @ 10p Sun	10-1030p		:30		MM	3	\$6,300.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/15/12	10/21/12	1	1	\$2,100.00				ŀ		
Week: 10/22/12	10/28/12	1	1 1	\$2,100.00 \$2,100.00						
Week: 10/29/12	11/04/12							MM	3	\$3,750.00
N 21 KOAT 10/21.			lews @ 1030p Su			:30		MAI	3	\$5,750.00
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$1,250.00						
Week: 10/13/12	10/21/12	1	1	\$1,250.00						
Week: 10/29/12	11/04/12	1	1	\$1,250.00						
N 22 KOAT 09/30			end Su 4-5p	4-5p		:30		NM	6	\$2,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate		.00			•	,-,
Week: 09/24/12	09/30/12	1	1	\$400.00						
Week: 10/01/12	10/07/12	1	1	\$400.00						
Week: 10/08/12	10/14/12	1	1	\$400.00						
Week: 10/15/12	10/21/12	1	1	\$400.00						
Week: 10/22/12	10/28/12	1	1	\$400.00						
Week: 10/29/12	11/04/12	1	. 1	\$400.00						
N 23 KOAT 09/30/	12 11/04/1	I2 Action 7 N	lews @ 5p Sun	5-530p		:30		NM	6	\$3,300.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 09/24/12	09/30/12	1	1	\$550.00						
Week: 10/01/12	10/07/12	1	1	\$550.00						
Week: 10/08/12	10/14/12	1	1	\$550.00						
Week: 10/15/12	10/21/12 10/28/12	1 1	1	\$550.00 \$550.00						
Week: 10/22/12 Week: 10/29/12	11/04/12	1	1	\$550.00						
								NM	6	\$1,050.00
N 24 KOAT 09/30/			ContaMinal	5-6a		:30		IAIAI	J	Ψ1,000.00
Start Date Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$175.00						
Week: 10/01/12	10/07/12	1	<u>i</u>	\$175.00						
Week: 10/08/12	10/14/12	1	1	\$175.00						
Week: 10/15/12	10/21/12	1	1	\$175.00						
Week: 10/22/12	10/28/12	1	1	\$175.00						
Week: 10/29/12	11/04/12	1	1	\$175.00						
N 25 KOAT 10/21/	12 11/04/1	2 AFV		6-7p		:30		NM	3	\$8,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/15/12	10/21/12	1	1	\$2,800.00						
Week: 10/22/12	10/28/12	1	1	\$2,800.00				3		
Week: 10/29/12	11/04/12	1	1	\$2,800.00					_	
N 26 KOAT 10/16/	12 10/30/1			8-9p		:30		NM	3	\$13,500.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/15/12	10/21/12	-1	1	\$4,500.00						

\$4,500.00

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Contract / Revision <u> Alt Order #</u> 06259023 938958 Estimate # Product Contract Dates 1540 DSCC #1540 09/25/12 - 11/06/12 Issue Original Date / Revision Advertiser 08/02/12 / 08/02/12 Democratic Senatorial Ca

*Line Ch Start [Date End Date	Description	Start/End Tir	ne Days	Spots/ Length Week	Rate	TypeSpots	Amount
<u>Start Date</u> Week: 10/29/12		ekdays Spots/V	<u>Veek</u> <u>Rate</u> \$4,500.00					
					Totals		378	\$305,350.00
*Tax 1 Note: New N	∕lexico Tax Rat	e 7%						
Time Period	# of Spot	s Gross Amount	Net Amount	*Tax 1			Total	
08/27/12 -09/30/1	2 4	2 \$34,800.00	\$29,580.00	\$2,070.60		:	\$31,650.60	
10/01/12 -10/28/1	2 24	0 \$195,850.00	\$166,472.50	\$11,653.08	3	\$	178,125.58	
10/29/12 -11/05/1	2 9	5 \$74,700.00	\$63,495.00	\$4,444.65			\$67,939.65	
Totals	37	8 \$305,350.00	\$259,547.50	\$18,168.33		\$:	277,715.83	

Sianatura			Date:	
Signature:		 	Date.	

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